

# 2022 ANNUAL REPORT

## WHISPERING WINDS

CATHOLIC CONFERENCE CENTER



44  YRS

1978 • WHISPERING WINDS • 2022

# OUR MISSION:

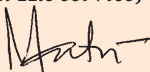
“...to provide a Christ-centered environment, apart from the everyday world, where all are welcome to increase their knowledge of and commitment to Christ, and join as fellow pilgrims on their journey of faith with God.”

## MEET THE **EXECUTIVE DIRECTOR**, MARTIN ROSALES

In 2022, we saw Whispering Winds moving full steam ahead! A contagious excitement led to nearly 11,000 people coming to the Mountain. That's 11,000 special moments and lives touched through our camp. We are grateful to be led by a Board of Directors who have experienced first-hand the tangible touch of God at Whispering Winds. In fact, when our Board Chair Tim Cusick was asked how he felt about being voted in to continue serving as Board Chair, his response was simple, “How can I NOT serve, my life was changed on the Mountain.”

Whispering Winds is a special organization in that we maintain a unique balance between being a business, non-profit, and ministry. We humbly share that we are debt-free due to the dedicated support of our community and our partnerships with other non-profit organizations. Through the leadership of our Board of Directors, the tireless work of our staff and the support of our faithful friends, we continue to expand our ministry. And of course our focus daily is to bring more people to camp to experience God's transforming love. With your prayers and support, we know our future is secure as God continues to powerfully impact the stories of those who step on our Holy Ground.

*In His service,*



**Martin Rosales**

*Executive Director*



Whispering Winds Board of Directors Retreat



## Giving Hope to Teens



## Reuniting Foster Children



## Providing Respite For Special Needs Families



# Whispering Winds'



# IMPACT



## Honoring Military



## Giving Young Adults Purpose



# FINANCIAL SUMMARY

AN INVESTMENT IN MINISTRY

## 2022 Financial Report

### STATEMENT OF ACTIVITIES

	2020 Audited	2021 Per IRS Form 990	2022 Pending Audit
<b>REVENUE AND SUPPORT</b>			
Program Fees	\$479,886	\$673,045	\$1,548,126
Contributions	1,916,506	356,650	424,910
Gov't Grants & Assistance	252,129	350,420	263,321
Special Events (Net)	239,384	402,794	664,296
Other Income	19,158	13,462	47,761
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$2,907,062</b>	<b>\$1,976,371</b>	<b>\$2,948,415</b>
<b>EXPENSES</b>			
Program Expenses	\$1,397,112	\$1,517,458	\$2,230,495
Depreciation	402,539	400,961	411,897
Supporting Services			
Management & General	402,121	397,073	452,111
Fundraising	81,123	67,629	87,175
<b>TOTAL EXPENSES</b>	<b>\$2,282,895</b>	<b>\$2,383,121</b>	<b>\$3,181,677</b>
<b>INCREASE IN NET ASSETS</b>	<b>\$624,168</b>	<b>\$(406,750)</b>	<b>\$(233,263)</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>\$11,217,865</b>	<b>\$11,842,033</b>	<b>\$11,435,283</b>
<b>NET ASSETS AT END OF YEAR</b>	<b>\$11,842,033</b>	<b>\$11,435,283</b>	<b>\$11,202,020</b>



# 2022 HIGHLIGHTS

- Held in-person Gala, one of the first in-person gatherings in San Diego as things re-opened following the pandemic. We honored our late founder Don Kojis, with over 600 people in attendance
- Funds from Gala helped complete a new Game Room, in Don's honor. The popular space enhances the camp experience and is especially important during winter months when weather forces groups to stay inside
- Paintball course completed
- Established a partnership with the California Fire Foundation to increase our fire safety objectives, which included clearing brush and distributing fire safety literature on-site and to neighboring communities
- Hired full-time Recreation and Amenities Manager
- Dining Hall features new amenities: cappuccino machine, made-to-order omelets and bagel bar
- More than 1,000 **NEW** campers came to camp on top of our 10,000 returning guests
- Whispering Winds' hosted programs were highly successful, including Traditional, Military and Special Needs Family Camp (celebrated its 10th anniversary,) Senior Moment Retreat, Women's Auxiliary Retreat and Confirmation Retreat
- Collaborated with the Conrad Prebys Foundation to offer a retreat for the Monarch School for high school students impacted by homelessness
- Began a partnership with Life Teen, launching a 5-year strategy to have faith-filled exciting camps for teens during the summer
- Our internet presence more than doubled, including hits to our website, Facebook, Instagram and Twitter accounts



# WAYS TO GIVE

## PLANNED GIVING

By naming Whispering Winds as a beneficiary of your will, trust or investment fund, you become a member of The Holy Ground Society.

## MONTHLY GIVING

As a member of our Monthly Donor Program, your consistent support allows us to make long-term plans for facility and ministry improvements.

## VOLUNTEER

We always need help at camp and in the office!



@whisperingwindscamp  
@WhispWinds  
@whispwinds

# 2023

## BOARD OF DIRECTORS

Tim Cusick

Tim Slentz  
Vice Chair

Larry Varela  
Secretary

Peter Kuebler

KG Golly  
Strategic Projects

Fr. Mark Campbell

John Bradel

Bonnie Curtis

Curtis Helfers

Gary Mac Isaac

Stephanie Kiesel

Rob Laff

Mike Macie

Mary Jo Patrick

Jerry Sinclair

John Wynne

## LEADERSHIP TEAM

Martin Rosales  
Executive Director

Steve Sapper  
Controller

Paula Bott  
Director of Ministry  
Development & Programs

Gabriel Forrester  
Director of Guest Services

Randy Salcido  
Director of Operations

Rosy Woodruff  
Camp Director

## OFFICE:

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